



**DICOTA 2018 CONVENTION**

**SPONSORSHIP PACKAGES**

# DICOTA 2018 CONVENTION

“Partnering with the Tanzania Diaspora: Investment, Innovation, Industrialization”

We are excited to announce DICOTA's 2018 Convention will be held in Seattle, Washington. One of the strong epic center of innovation and technology

**Date:** August 30-September 2, 2018

**Location:** [Seattle Marriott Bellevue](#), 200 110th Avenue NE, Bellevue, Washington 98004 USA

**Theme:** Partnering with the Tanzania Diaspora: Investment, Innovation, Industrialization to be held in Seattle, Washington



# DICOTA CONVENTION PARTNERSHIPS

As a valued partner of the diaspora based on your prior engagement with the diaspora community, we would like to invite you to become a Sponsor for our 2018 Convention in Seattle.

Please review the attached sponsorship information that provides you details of the various sponsorship levels.

Previous Convention Sponsors Include



# 2018 CONVENTION PACKAGES

We offer a variety of ways to reach Tanzania diaspora market

- ▶ Premier Sponsorship Packages
- ▶ Exclusive Event Sponsorship Packages
- ▶ Starter Sponsorship Packages
- ▶ **\*NEW\*** Exclusive Website Launch Partner

# PREMIER SPONSORSHIP

## Rafiki \$5,000

Prime placement of one conference exhibit booth

Name billing on select conference materials, souvenirs and signage

One quarter page advertisement in conference program book

Two complimentary, full conference registrations

Listing in the conference program book, if reservation is received by May 16, 2018

## Kilimanjaro \$7,000

Prime placement of one conference exhibit booth

Name billing on select conference materials, souvenirs and signage

One half page advertisement in conference program book

Two complimentary, full conference registrations

Listing in the conference program book, if reservation is received by May 16, 2018

## Serengeti \$10,000

Includes all benefits of Rafiki Sponsor plus:

Two additional complimentary, full conference registrations (4 total)

One full-page advertisement in the conference program book

## Tanzanite \$15,000

Includes all benefits of Kilimanjaro Sponsor Level plus

Ability to select placement of exhibit booths (first come basis)

Logo and name billing (50 percent larger than Kilimanjaro Sponsor)

An additional conference bag insert (2 total)

Four additional "full access" conference registrations (8 total)

Co-chair of the conference and Press release recognizing company contribution

# EXCLUSIVE EVENT SPONSORSHIP

Be a primary sponsor for a particular reception, breakfast or lunch. There are a variety of options available, please see the information below. Opportunities to be a primary sponsor for a specific function are limited and will be allotted on a first come, first assigned basis. If your first option is not available, a DICOTA Convention Committee member will contact you to discuss other available options. The following is a list of available Event Sponsorships:

Continental Breakfast  
\$6,500

Two Available

Contact us for more details

Plated Lunch  
\$8,000

Two Available

Contact us for more details

Dinner Banquet  
\$11,000

Two Available

Contact us for more details

# STARTER SPONSORSHIP

## Manyara \$500

Acknowledgement during the DICOTA Gala

## Ngorongoro \$1,000

All of Manyara and Certificate of recognition

## Mikumi \$1,500

All of Ngorongoro and company logo on the DICOTA website

## Ruaha \$2,000

All of Mikumi and logo on all conference promotional materials

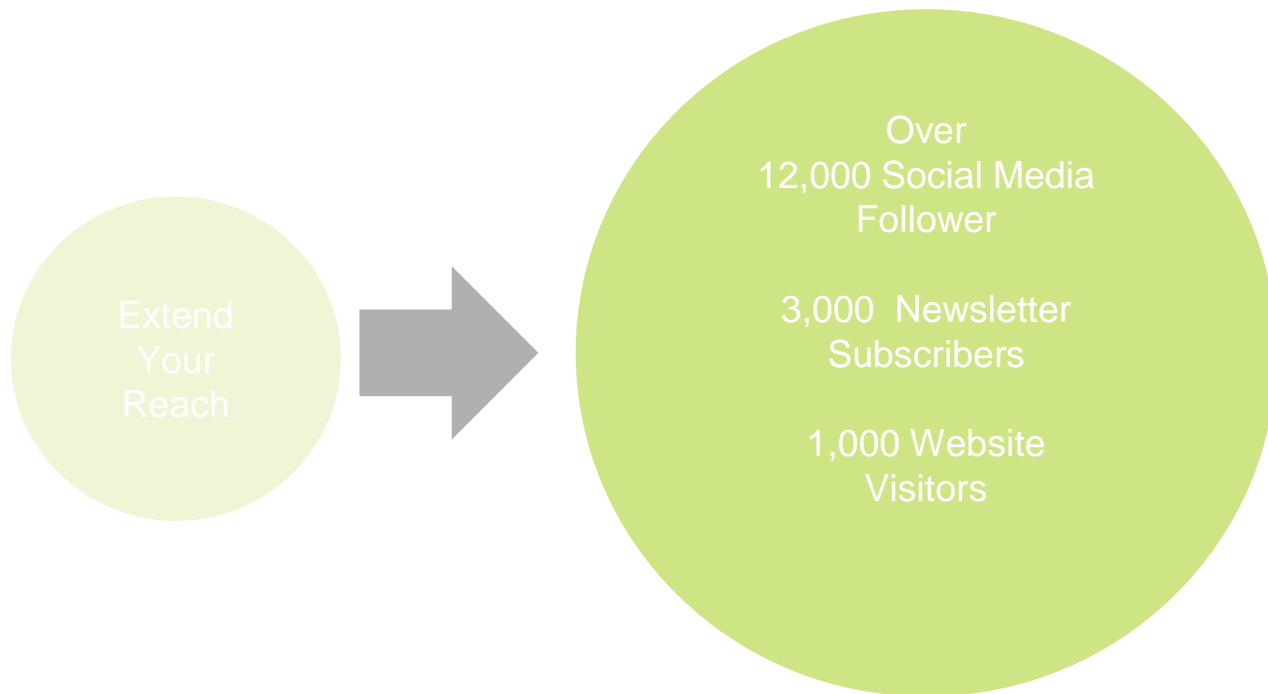
## Zanzibar \$2,500

All of Ruaha and exhibition booth

## Tarangire \$3,000

All of Zanzibar and Opportunity to showcase 2-3 minute company produced video to be played during meal events and receptions

# Extended Reach and Messaging



- ▶ Endemic website visitors
- ▶ New visitors through Social Media platforms
  - ▶ Facebook
  - ▶ Newsletter
  - ▶ Other partnerships



# CONTACT US

DICOTA Secretary, Nisa Kibona [dicota@dicotausa.org](mailto:dicota@dicotausa.org) |  
+1 (301) 257-1995

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SEE YOU IN SEATTLE  
August 30- September 02 2018