



Diaspora Council of Tanzanians in America

Tanzania's Diaspora - Empowering The Tanzanian Diaspora for Socio-Economic Transformation: At Home and Abroad

DURHAM, NORTH CAROLINA; 2-5 OCTOBER, 2014

SPONSORSHIP OPPORTUNITIES

DICOTA 2014 Convention is offering opportunities for company sponsorship. Your participation and contribution to the convention will greatly influence the quality of the conference, and sustainability of this fairly new organization. In addition, this conference presents a unique forum for direct contact with Tanzanians in the Diaspora, Tanzanian government and business leaders, American charitable institutions and businesses, as well as professionals and entrepreneurs from Tanzania's American Diaspora. Ambassador Ombeni Sefue, the Chief Secretary is the Guest of Honor for this year's Convention.

Four main sponsorship levels are available - Rafiki, Kilimanjaro, Serengeti and Tanzanite. Each level provides a specific level of recognition and opportunity for company advertisement. You can also sponsor a particular event in the convention. Particular event sponsorships include: Breakfast, Lunch, Reception, or Entertainment sponsorship. Event sponsorships also provide recognition and opportunity for company advertisement at that event.

We look forward to you joining us as a conference sponsor!

All sponsors will be given an opportunity to exhibit or market their products/services during the convention. Individuals, companies and organizations that do or plan to do business in Tanzania and/or America should consider hosting an exhibit at this conference. Please reserve an exhibit booth on or before July 10, 2014 but no later than September 10, 2014.

Dr. Lyungai Mbilinyi – Secretary,
Convention Organizing Committee
312 Down East Place
Cary, NC 27519
Phone: +1 206 949-9338
Fax: +1 713 429 1490
Email: dicota@dicotausa.org
www.dicotausa.org

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Mr. Lunda Asmani - Secretary
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DICOTA 2014 Convention
Durham, 2-5 October, 2014



Main Sponsorship Categories

Rafiki Sponsor - \$5,000

- Prime placement of one conference exhibit booth
- Name billing on select conference materials, souvenirs and signage
- One quarter page advertisement in conference program book
- Two complimentary, full conference registrations
- Listing in the conference program book, if reservation is received by September 10, 2014.

Kilimanjaro Sponsor - \$7,000

- Prime placement of one conference exhibit booth
- Name billing on select conference materials, souvenirs and signage
- One half page advertisement in conference program book
- Two complimentary, full conference registrations
- Listing in the conference program book, if reservation is received by September 10, 2014

Serengeti Sponsor - \$10,000

- Includes all benefits of Rafiki Sponsor plus:
- Two additional complimentary, full conference registrations (4 total)
- One full-page advertisement in the conference program book

Tanzanite Sponsor - \$15,000

- Includes all benefits of Kilimanjaro Sponsor Level plus
- Ability to select placement of exhibit booths (first come basis)
- Logo and name billing (50 percent larger than Kilimanjaro Sponsor)
- An additional conference bag insert (2 total)
- Four additional “full access” conference registrations (8 total)
- Co-chair of the conference and Press release recognizing company contribution

Main Sponsorship Levels At-A-Glance	Rafiki	Kilimanjaro	Serengeti	Tanzanite
Advertising	1/4 page	1/2 page	1 Full page	1 Full page
Exhibit Booths	1	1	1	1
Full Access Registrations	2	4	6	8
Bag Inserts	1	2	3	4
Name Display	✓	✓	✓	✓
Acknowledgement Plaque	✓	✓	✓	✓
Conference Program Book Listing	✓	✓	✓	✓
Website Link from DICOTA website	✓	✓	✓	✓
Logo Display	-	✓	✓	✓
Photo Opportunity with Guest of Honor	-	✓	✓	✓
Participant Registration Database	-	-	✓	✓
Presentation	-	-	✓	✓

Other Sponsorship Opportunities

Manyara Sponsor—\$500

- Acknowledgement during the DICOTA Gala.

Ngorongoro Sponsor—\$1,000

- All of Manyara and Certificate of recognition.

Mikumi Sponsor—\$1,500

- All of Ngorongoro and company logo on the DICOTA website.

Ruaha Sponsor—\$2,000

- All of Mikumi and logo on all conference promotional materials.

Zanzibar Sponsor— \$2,500

- All of Ruaha and exhibition booth.

Tarangire Sponsor— \$3,000

- All of Zanzibar and Opportunity to showcase 2-3 minute company produced video to be played during meal events and receptions.

You can also Sponsor a Particular Event

Be a primary sponsor for a particular reception, breakfast or lunch. There are a variety of options available, please see the information below. Opportunities to be a primary sponsor for a specific function are limited and will be allotted on a first come, first assigned basis. If your first option is not available, a DICOTA Convention Committee member will contact you to discuss other available options.

The following is a list of available Event Sponsorships:

Continental Breakfast (two available)

- Assorted Fruit Juices to Include Orange, Apple, Cranberry & Grapefruit
- A Selection of Seasonal Cubed & Whole Fruits with Honey-Lime Yogurt
- Assorted Breakfast Cereals with Whole & Skimmed Milks
- Individual Fruit Flavored Yogurts with Granola & Seasonal Berries
- Fresh Bakery Selection to Include Croissants, Danish, Muffins, Bagels, Fruit & Nut Breads
- Regular & Diet Soft Drinks, Sparkling & Still Mineral Waters
- Freshly Brewed Regular & Decaffeinated Coffees, Variety of Traditional & Herbal Teas

Sponsorship Costs: \$6,500

Plated Lunch (two available)

- Salad
- Entrée
- Chef's choice vegetable and starch
- Dessert
- Regular & Diet Soft Drinks, Bottles of Flavored Iced Tea, Chilled Sparkling & Still Mineral Waters
- Freshly Brewed Regular & Decaffeinated Coffees, Variety of Traditional & Herbal Teas

Sponsorship Costs: \$8,000

Banquet Sponsorship (two available)

- Banquet menu not available at the moment

Sponsorship Costs: \$11,000

PLEASE NOTE: All menus are tentative.